



Travel Sentiment Study Wave 68

DECEMBER 6, 2022

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COVID-19

TRAVEL SENTIMENT STUDY WAVE 68

Fielded November 28, 2022

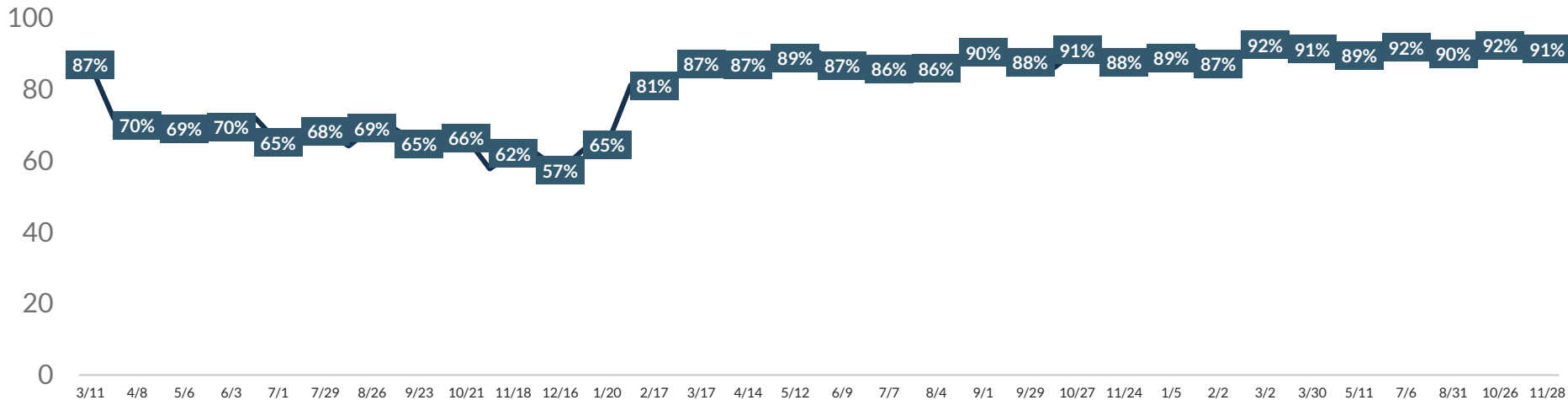
U.S. National Sample of 1,000 adults 18+

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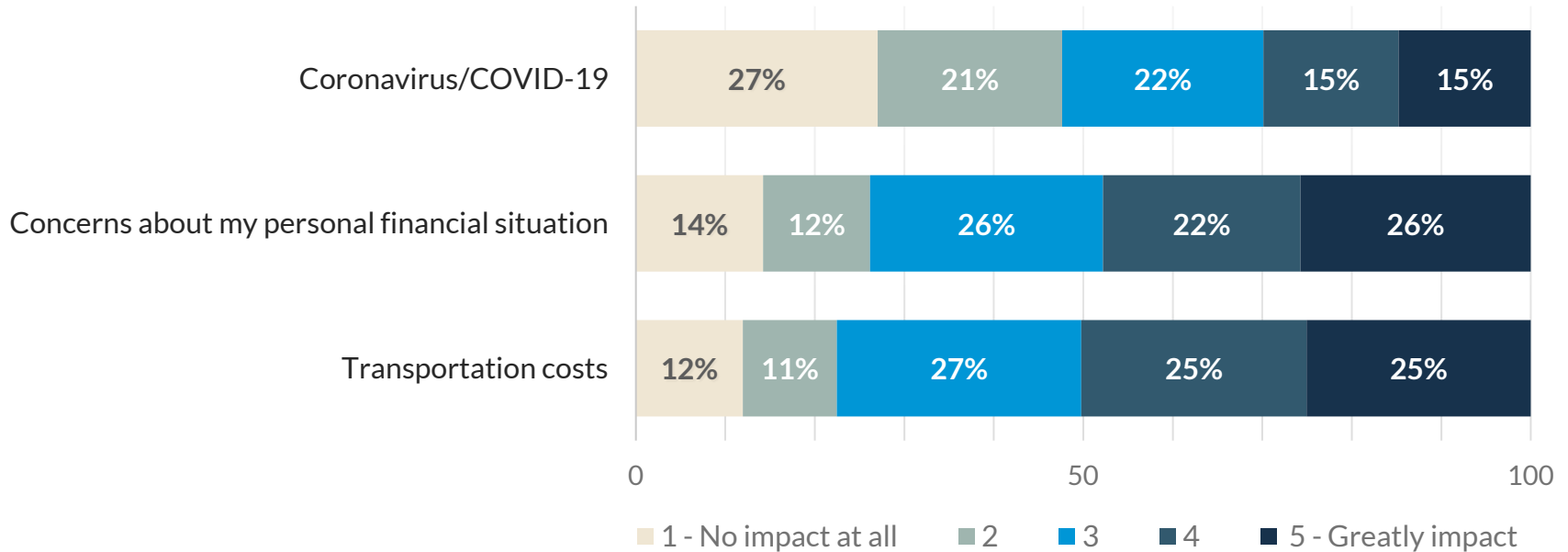
IMPACT ON TRAVEL PLANS

Travelers with Travel Plans in the Next Six Months Comparison



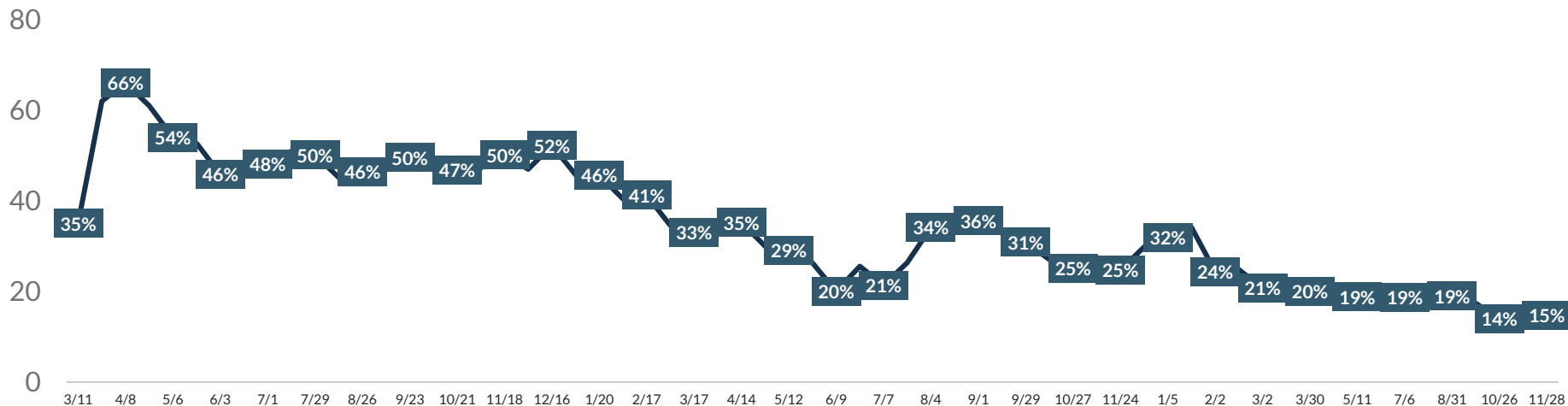
IMPACT ON TRAVEL PLANS

Factors Impacting Decisions to Travel in Next Six Months



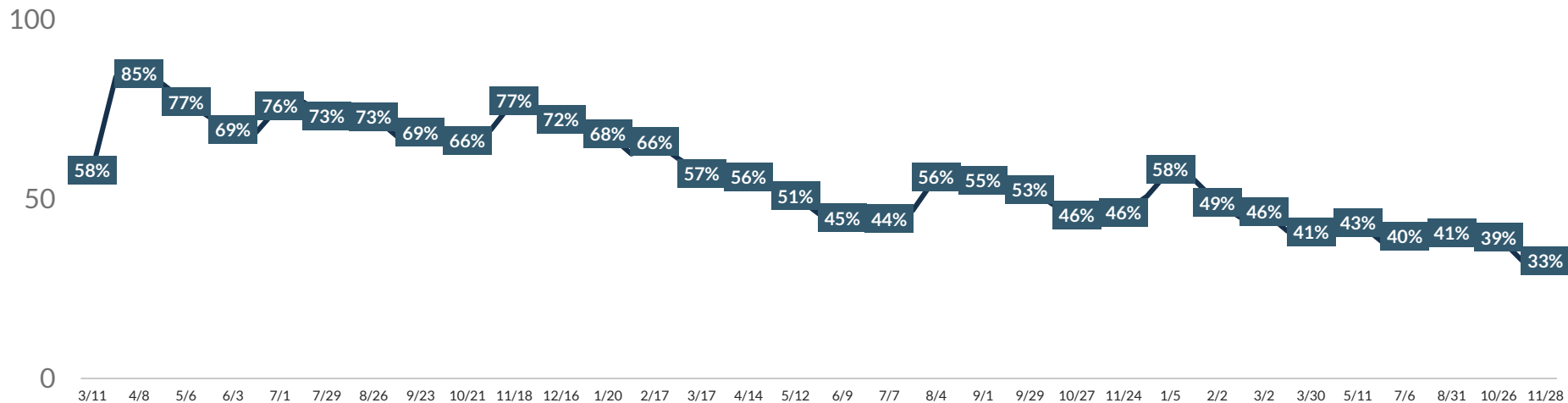
IMPACT ON TRAVEL PLANS

Indicated that Coronavirus Would Greatly Impact their Decision to Travel in the Next Six Months



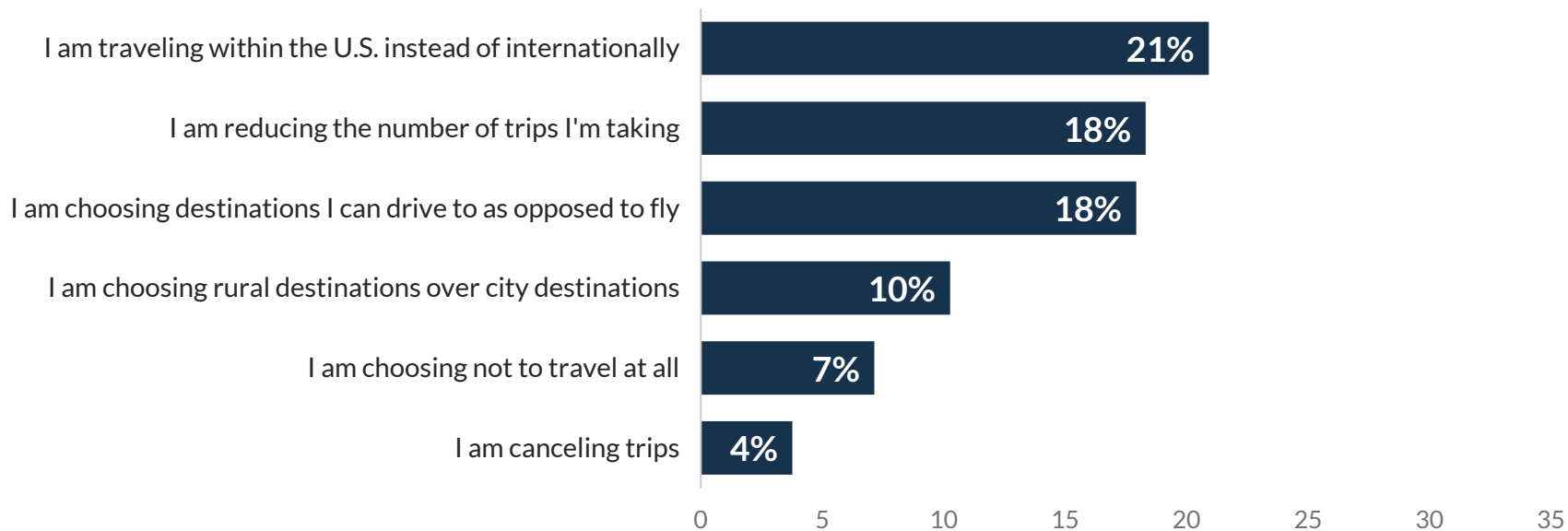
IMPACT ON TRAVEL PLANS

Travelers Planning to Change Upcoming Travel Plans Due to COVID-19 Comparison



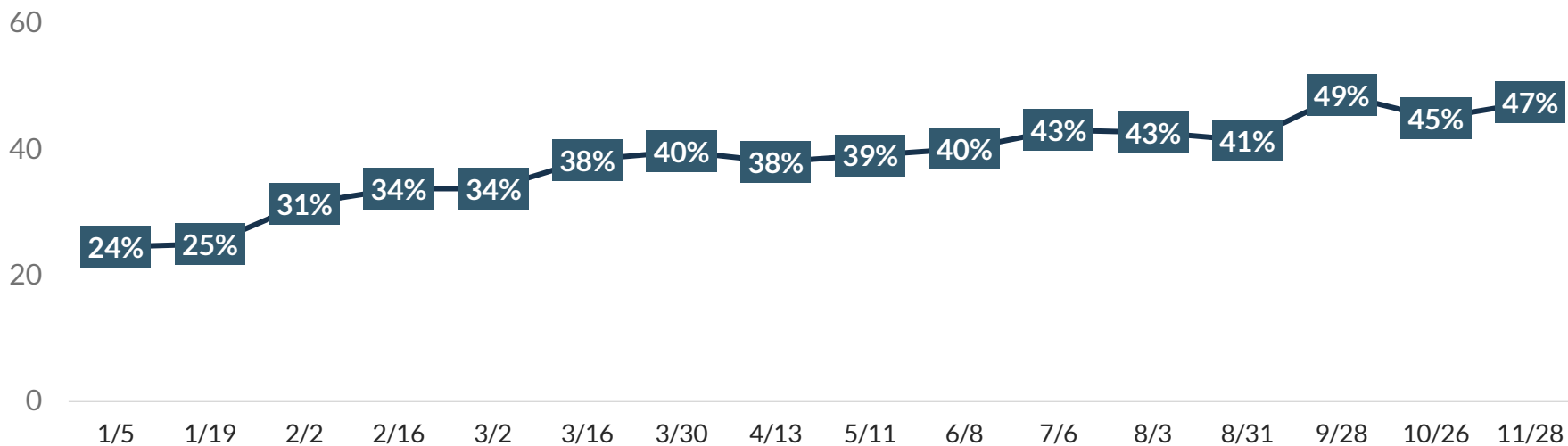
IMPACT ON TRAVEL PLANS

Influence of COVID-19 on Travel Plans in the Next Six Months



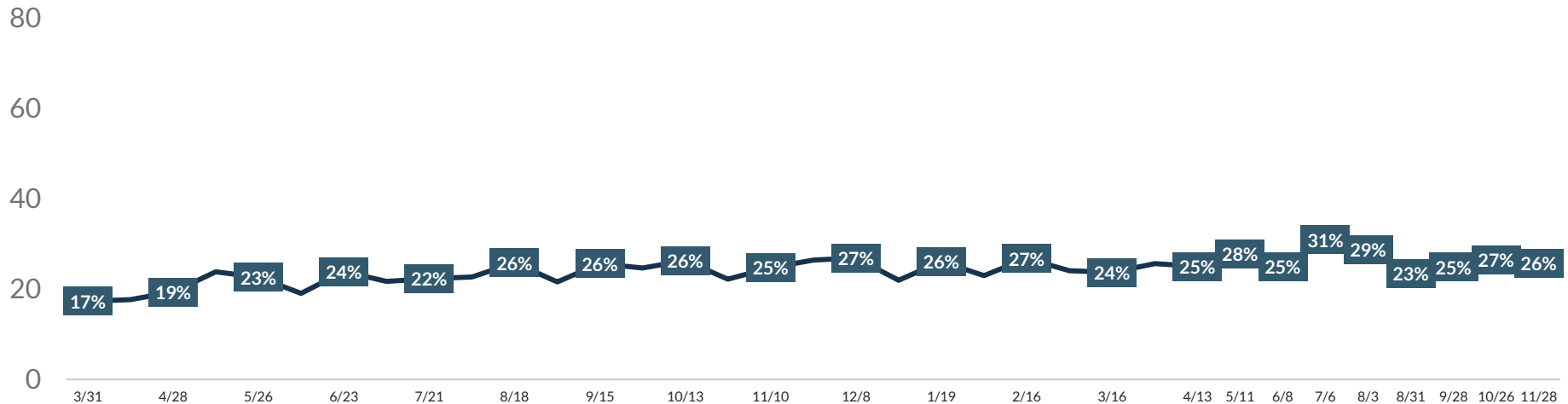
IMPACT ON TRAVEL PLANS

Influence of COVID-19 on Travel Plans in the Next Six Months COVID-19 is Not Influencing my Travel Plans



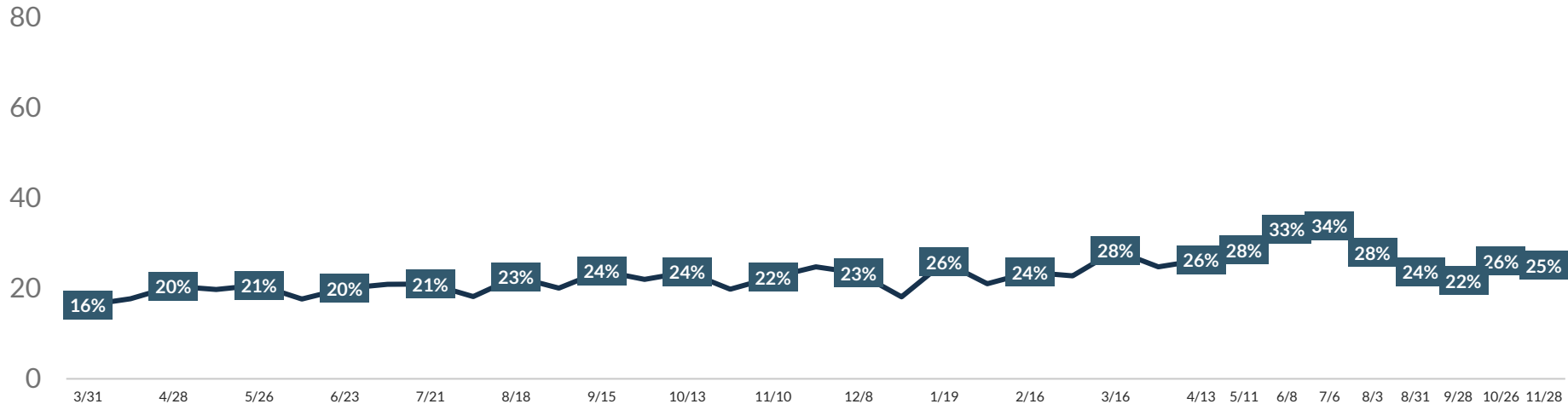
IMPACT ON TRAVEL PLANS

Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months



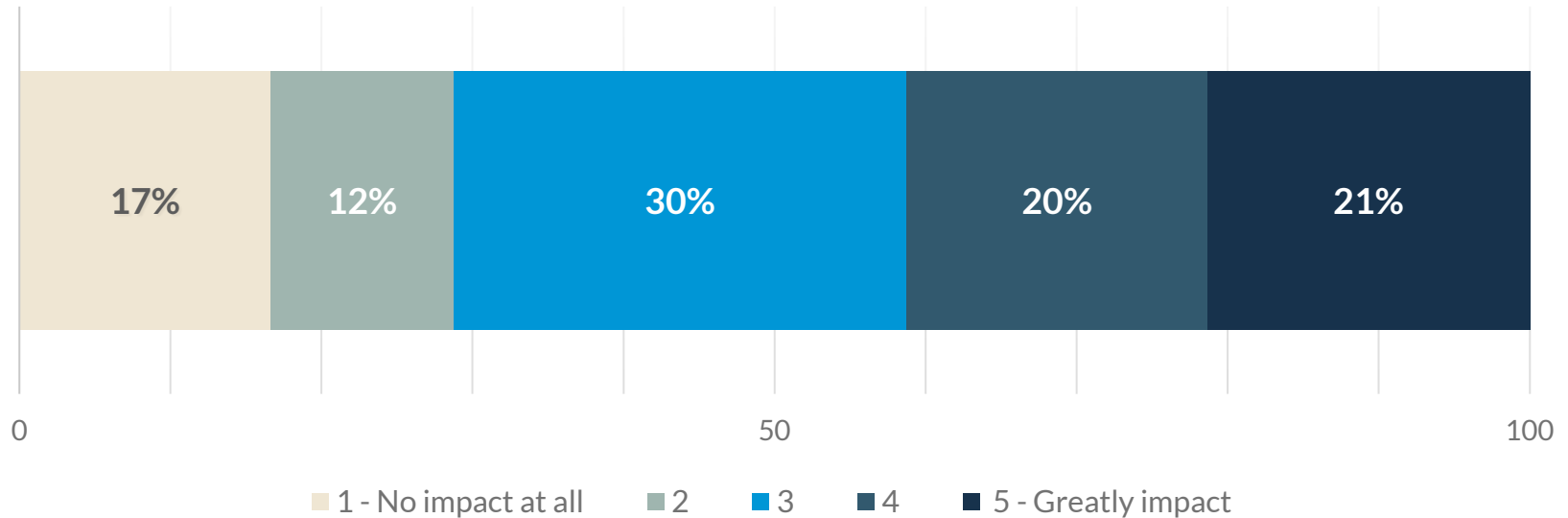
IMPACT ON TRAVEL PLANS

Indicated that Transportation Costs Would Greatly Impact their Decision to Travel in the Next Six Months



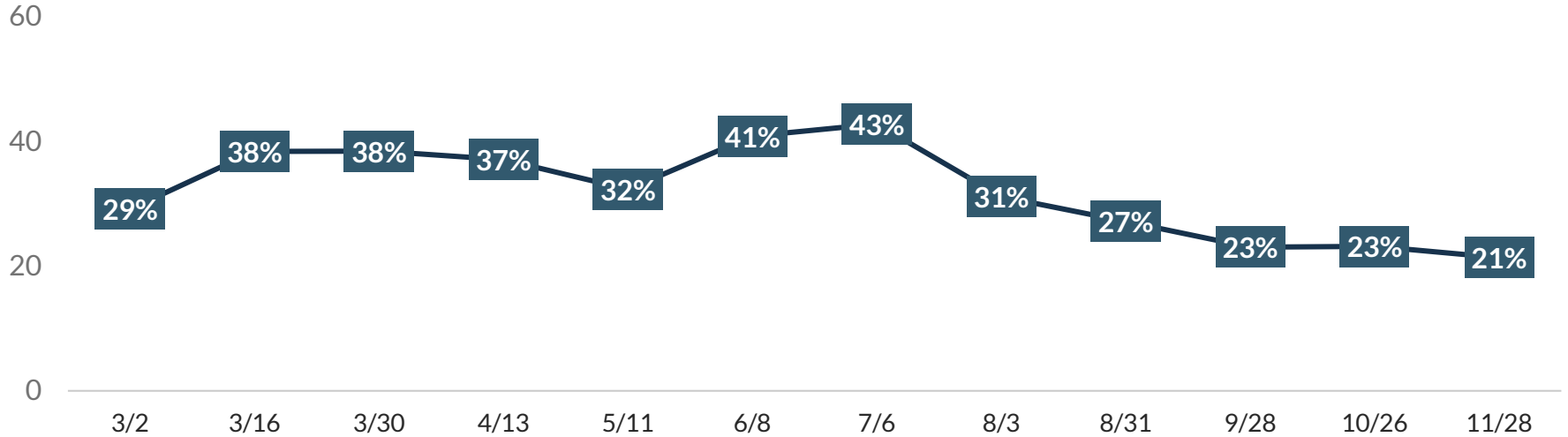
IMPACT ON TRAVEL PLANS

Impact of Gas Prices on Decisions to Travel in Next Six Months



IMPACT ON TRAVEL PLANS

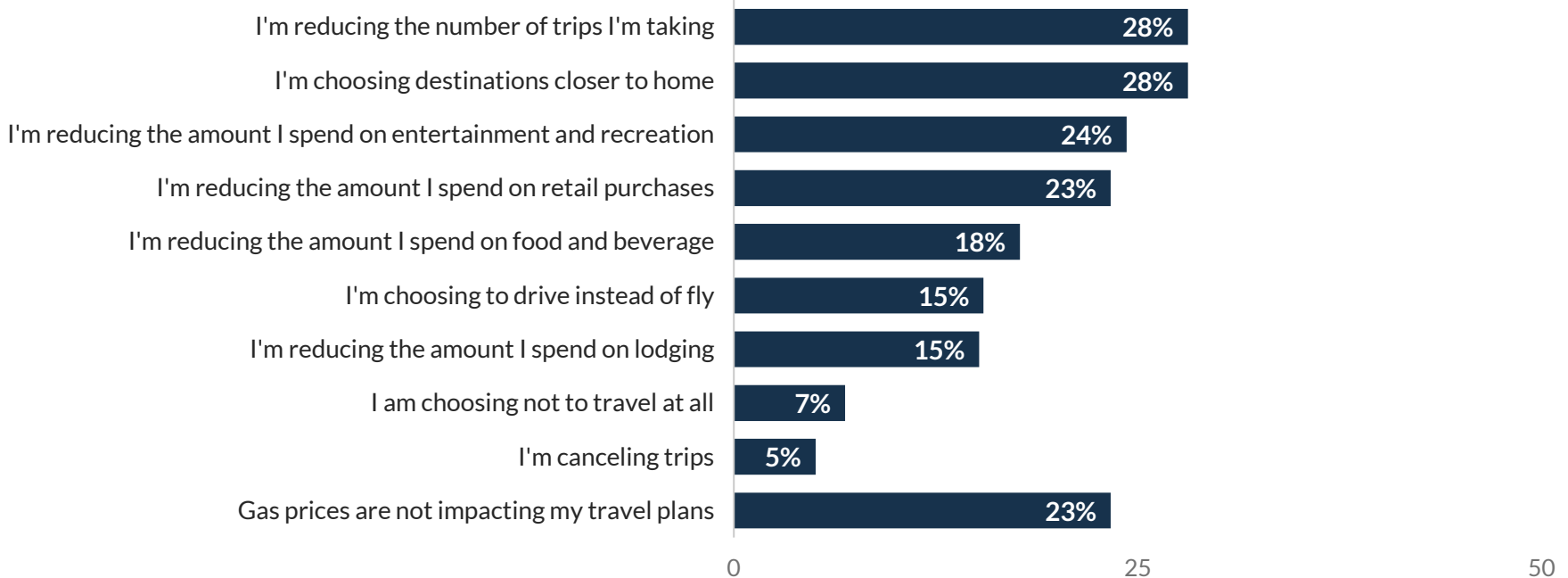
Indicated that Gas Prices* Would Greatly Impact their Decision to Travel in the Next Six Months



*Note: Prior to 8/31, respondents were asked about the impact of *rising* gas prices. Beginning on 8/31, *rising* was removed from the question.
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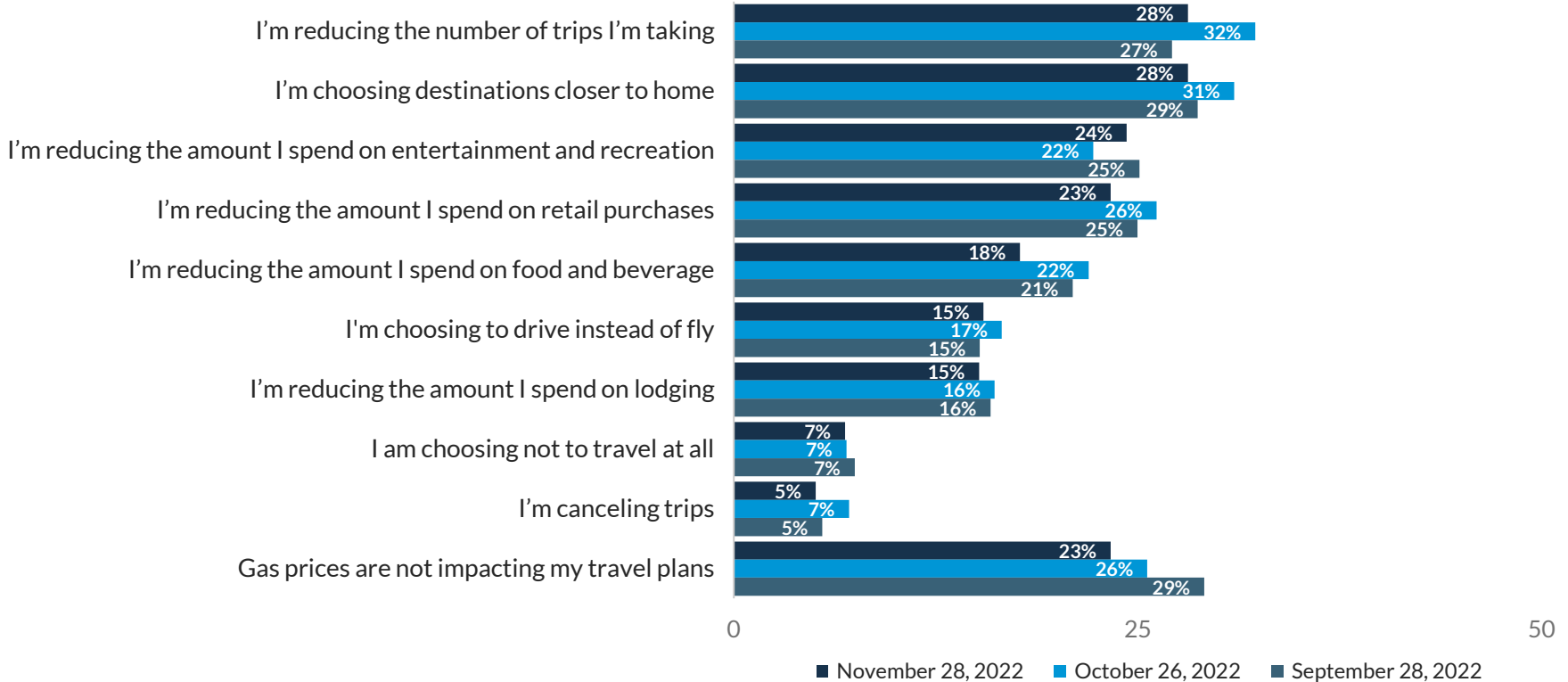
IMPACT ON TRAVEL PLANS

Impact of Gas Prices on Travel Plans



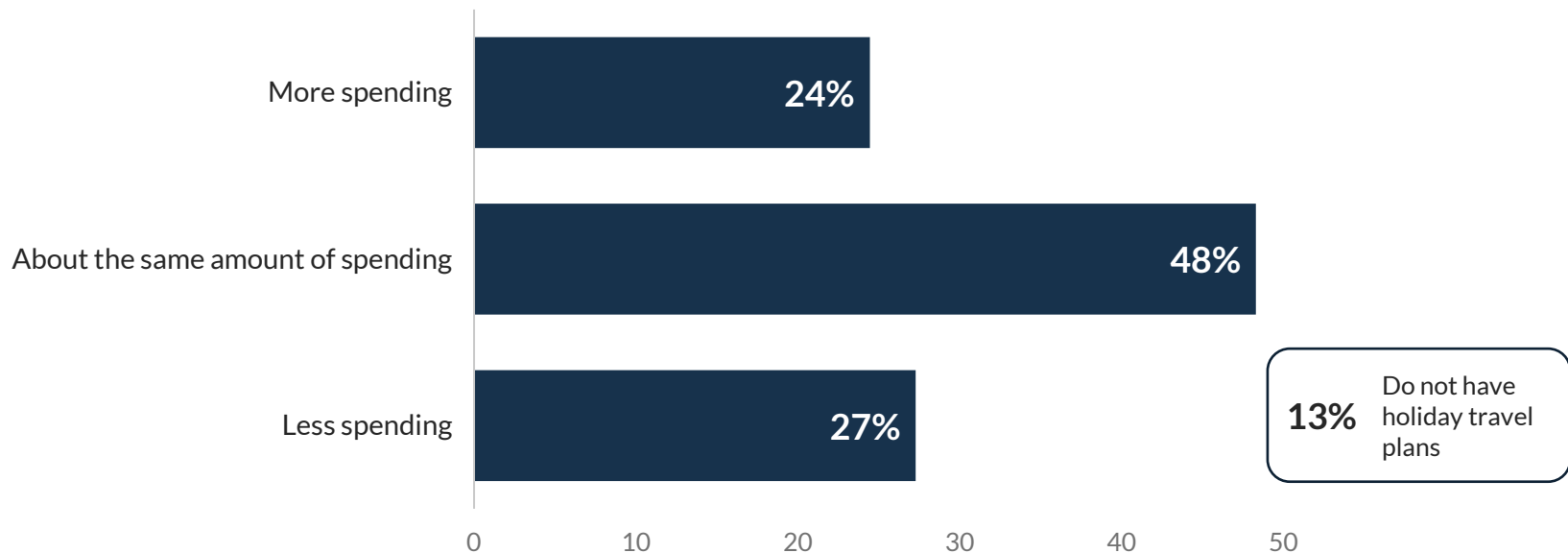
IMPACT ON TRAVEL PLANS

Impact of Gas Prices on Travel Plans



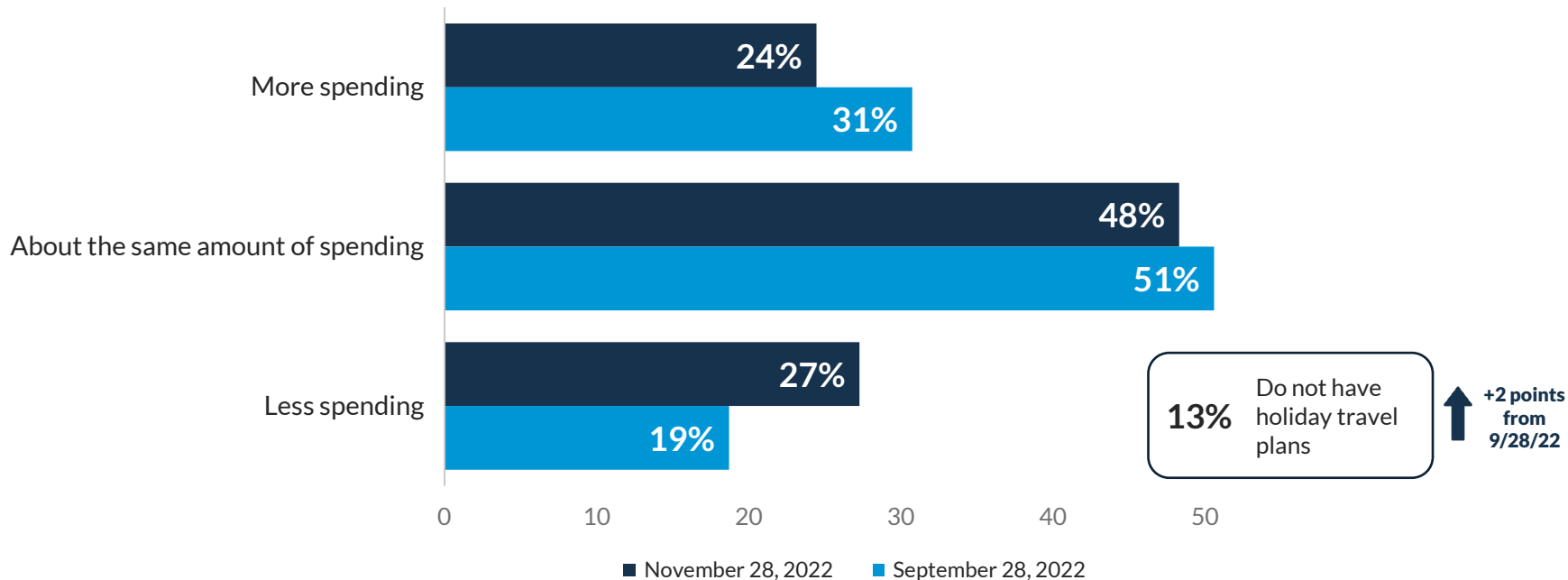
IMPACT ON TRAVEL PLANS

Compared to last year, how much do you plan to spend on travel this holiday season?



IMPACT ON TRAVEL PLANS

Compared to last year, how much do you plan to spend on travel this holiday season?



Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com



A serene sunset scene over a calm body of water. The sun is a bright, glowing orb on the right side of the horizon, casting a long, shimmering reflection down the water's surface. The sky transitions from a pale yellow near the horizon to a soft, hazy blue above. On the far left, the dark, out-of-focus silhouette of a tree is visible. The overall mood is peaceful and grateful.

Thank You

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